

# CLASSIC INDUSTRIES Review

FALL 2011

## In this issue:

- Classic Industries Europe Named Finalist for Prestigious Industry Awards
- Leading the Way in Scientific Injection Molding
- Enhancing Logistics: Cd. Fronteria Juarez
- Robert P. Subasic, Jr., Appointed New CEO
- MEDRAD Honors Classic

## Classic Industries Europe Named Finalist for Prestigious Industry Awards

As the plastics industry's equivalent of the Oscars, the Plastics Industry Awards have come to be known as the forum for recognizing and rewarding excellence in this increasingly competitive market.

Many of the United Kingdom's leading plastic companies and designers are vying for these highly coveted awards. To be considered, suppliers submit a written entry about their work relative to the awards categories. The entries are judged by a panel of carefully selected industry experts.

This year, Classic Industries Europe is nominated for "Best Training and Development Programme," "Best Environmental or Energy Efficiency Programme" and "Processor of the Year" awards, which are based on the following criteria:

- "Best Training and Development Programme" is open to companies which view the development of skills in their staff as an integral part of their own development. The winner will have demonstrated an investment in training, examples of effectiveness as well as good appraisal and personal development programs.
- "Best Environmental or Energy Efficiency Programme" recognizes companies that have made a significant improvement in their environmental performance and/or energy efficiency. The winner will have developed specific programs that have led to real, measurable benefits (such as scrap reduction, recycling schemes, energy-saving programs, community initiatives or designing for the environment).

- "Processor of the Year" is open to processors (manufacturers of finished components and products using plastics materials) and OEMs processing in-house that have demonstrated overall excellence. The winner will have shown leading performances across a number of areas, which could include business enterprise and growth, technical innovation, personnel development, manufacturing efficiency, customer relations or environmental consciousness. Essentially, the company will have proven its status as an all-round, world-class processor.

The awards ceremony will be held on October 14 in London. It is expected that over 600 guests will be in attendance.

"We're extremely proud of the entire team at Classic Industries for these nominations," said Jay Smith, COO. "Complete customer satisfaction is always our top priority, but it is truly an honor when respected members of the plastics industry recognize our unyielding commitment to excellence."



## Leading the Way in Scientific Injection Molding

Scientific injection molding is a fabrication technique that takes a highly technical, scientific approach to parts production. By optimizing the injection molding process, it is ideal for the medical device industry's exacting standards.

Scientific injection molding ensures that parts are manufactured precisely and consistently through the implementation of a data-driven production method. To achieve these results, Classic Industries personnel have participated in Levels I, II and III of RJG's world-class training program. To date, 33 employees have achieved Master Molder status through RJG training, giving Classic the largest number of in-house Master Molders for a company of its size.

The in-house Master Molders play a key role in developing the company's validation process. A formal training program has been deployed across the organization to teach other employees how to use this specialized process. It is an initiative that will help Classic Industries attain even higher levels of quality.



# Enhancing Logistics: Cd. Fronteria Juarez

In the midst of economic uncertainty, many companies are looking for creative ways to improve processes and reduce costs. Meanwhile, customers face new challenges in an increasingly competitive global economy that is experiencing rapid technological advances. One of the most critical elements in the area of manufacturing is logistics, which involves the timely supply of goods and services directly to production lines.

Classic Industries and EP Logistics have engaged in a strategic third-party/fourth-party logistics alliance to locate raw materials closer to the production lines of our valued customers in Mexico. By moving logistics operations from El Paso, Texas, to Juarez, Mexico (which is closer to our customers' manufacturing process), Classic has tapped into new opportunities to reduce costs, improve the delivery process and streamline the overall supply chain.

Moving forward, Classic will begin providing raw material kits closer to production while undertaking a bigger role in managing customers' transportation needs across the Mexico-U.S. border.



## Robert P. Subasic, Jr., Appointed New CEO

This past August, Classic Industries named Robert P. Subasic, Jr., its new CEO. Subasic succeeds CEO Joseph (Jay) Policastro, Jr., who will serve in a new role as Company Chairman.

Subasic is a seasoned manufacturing industry veteran who has held several senior executive and board positions. His operating experience from the beverage, metal fabrication and information technology industries, including business operations, marketing and financial management, will help him lead Classic Industries in its next stage of growth.

## MEDRAD Honors Classic

This past May, Classic Industries received two honors during the MEDRAD, Inc. (a division of Bayer Medical) annual Supplier Day Event: the "Technology" award for 2010 and two "Significant Contributor" awards in recognition of outstanding performance on Project Cooper.

For the second year in a row, Classic received the "Technology" award for demonstrating leadership in product and process technologies that enable MEDRAD design innovation, assure product quality and reduce product costs. These core competency additions include true two-shot molding, pulse cooling implementation, Priamus system integration and additional use of servo drive motors.

Additionally, Classic Industries was honored with the "Significant Contributor" award for both the Wimmerton and Eastpointe facilities. Project Cooper was kicked off as a result of an immediate emergency interruption in MEDRAD's existing supply chain. To address MEDRAD's needs, Classic formed a specialized team to qualify and validate a large number of transfer tools in a short period of time. This team was successful in performing their tasks in a manner that resulted in no customer or product interruptions.



▲ The Wimmerton (Latrobe) facility's award.

◀ The Eastpointe facility's award.